



DETAILED INTERIOR DESIGN STYLE QUESTIONNAIRE

Thank you for taking the time to fill out this questionnaire. It will help me understand your design preferences, lifestyle, and specific needs for your brand-new home. Let's get started!

Feel free to select multiple options for each question.

1. How would you describe your preferred interior design style?

- Modern
- Minimalist
- Scandinavian
- Japandi
- Traditional
- Eclectic
- Rustic / Farmhouse
- Industrial
- Bohemian
- Other (please specify): _____

2. What kind of overall "feeling" would you like your home to evoke?

- Warm and cozy
- Clean and minimal
- Luxurious and elegant
- Bright and airy
- Eclectic and fun
- Calm and serene
- Other (please specify): _____

3. What color palette do you gravitate toward for your home? (Select up to 2 options)

- Neutral tones (whites, grays, beige)
- Bold and vibrant colors
- Earthy and natural tones (greens, browns, tans)
- Soft and calming (pale blues, pastel tones)
- Monochrome (black, white, gray)
- Other (please specify): _____

4. What is your lifestyle like?

- We entertain guests frequently and need social areas.
- We love spending quiet evenings with just the family.
- Our home is our work-from-home space and needs practical, multi-functional rooms.
- We have kids and need family-friendly spaces.
- We prefer calm, private spaces.
- Other (please specify): _____

5. What are your must-have elements in the living and dining area?

- Open concept with plenty of seating
- Fireplace or focal point
- Space for artwork or collectibles
- Functional storage (shelving, cupboards, etc.)
- Natural lighting
- Other (please specify): _____

6. In terms of storage, which option best fits your needs?

- Hidden storage solutions (under stairs, built-ins)
- Walk-in closets and plenty of wardrobe space
- Minimal storage (I prefer a more minimal approach)
- Smart storage solutions for small spaces
- Storage that integrates with the home's design (open shelves, display units)
- Other (please specify): _____

7. What are your outdoor area preferences? (For the design of your garden, terrace, or patio)

- I prefer a low-maintenance, minimalist garden with simple greenery.
- I love lush gardens with a variety of plants, flowers, and shrubs.
- I want an outdoor space that is functional for entertaining and relaxing.
- I'd love to incorporate a vegetable or herb garden.
- We need a space for kids/pets to play.
- I'm open to using potted plants and decorative planters.
- Other (please specify): _____

8. Which best describes your lifestyle in terms of your kitchen needs?

- I enjoy cooking often and need a highly functional kitchen with lots of storage.
- I love to host gatherings, so my kitchen should be an inviting social space.
- I prefer a clean, simple kitchen for everyday use.
- We like gadgets, so storage for kitchen appliances is important.
- Other (please specify): _____

9. What elements are important to you for the bathrooms?

- Spa-like ambiance with a freestanding tub and large shower
- Functional and minimal with clean lines
- Integrated storage for bathroom essentials
- A unique or artistic design that stands out
- Luxurious materials (marble, natural stone, etc.)
- Other (please specify): _____

10. Do you have specific requirements for lighting in your home?

- I prefer lots of natural light.
- I like dimmable lighting options to set the mood.
- I want statement lighting fixtures as focal points.
- I need task lighting in areas like the kitchen or home office.
- Other (please specify): _____

11. Do you have children or pets, and are there any specific design needs related to them?

- Yes, we have children. Child-friendly spaces are important.
- Yes, we have pets. Pet-friendly materials and spaces are important.
- No, but we may in the future.
- No specific needs related to children or pets.
- Other (please specify): _____

12. Are there any specific materials, textures, or finishes you prefer or wish to avoid?

- Wood
- Stone
- Metal
- Glass
- Soft fabrics
- Other: _____

13. What is your approximate budget range for the project? *(This helps us tailor recommendations and materials)*

- CHF 10,000 - 20,000
- CHF 20,000 - 50,000
- CHF 50,000 and above
- Not sure yet



14. Are you interested in a fully customized design, or do you prefer us to work with existing furnishings?

- I want a fully customized design.
- I have existing furniture I'd like to incorporate.
- I'd like a mix of both.

15. Any other specific requests or preferences for your home design?

Please provide any additional information that can help me understand your vision for your new home: